



Social Media Policy

Purpose

This Social Media Policy is designed to create a safe, respectful, and professional online environment for all members of the Ovation Musical Theatre Club. We value the importance of social media in promoting the arts and connecting with our community, but we also want to ensure that all interactions online align with our values of respect, creativity, and inclusivity.

1. Content Sharing & Consent

Photos and Videos:

- **Consent:** Ovation Musical Theatre Club will seek written consent from participants (and/or parents/guardians for minors) before posting any photos or videos of rehearsals, performances, or other club activities on social media platforms.
- **Purpose:** All media shared will reflect the mission and vision of Ovation Musical Theatre Club and will generally showcase group performances, rehearsals, and special events, while honoring the privacy of individuals.
- **Privacy:** We will not share personal information (e.g., full names, contact details, home addresses) of club members in any public posts.

Performance Footage:

- For performances, Ovation Musical Theatre Club may share clips or photos on social media, but full-length recordings or copyrighted performances will only be shared with express permission from the creators and participants.

2. Social Media Interaction and Conduct

Respectful Communication:

- All members, parents, and staff are expected to engage in respectful and positive communication on social media platforms.

- When engaging online, members should promote inclusivity, kindness, and support for fellow members, staff, and the broader musical theatre community.

Bullying and Harassment:

- Any form of cyberbullying, harassment, or negative behavior on social media that reflects poorly on the Ovation Musical Theatre Club will not be tolerated.
- If any bullying or inappropriate conduct is observed, it should be reported immediately to club leadership for investigation and action.

Personal Accountability:

- Members are responsible for what they post online and should consider how their posts could be perceived by others, particularly in relation to their role within the club.
- Members should refrain from posting negative comments or criticisms related to Ovation Musical Theatre Club, its staff, or its members on public forums.

3. Social Media Usage by Staff and Instructors

Professionalism:

- Staff and instructors of Ovation Musical Theatre Club must maintain professionalism on social media and refrain from discussing private club matters or making any personal posts that could conflict with their role as a representative of the club.
- Staff should keep personal and professional accounts separate, ensuring that any public-facing social media content related to the club adheres to the values and policies set forth here.

Interaction with Members:

- Staff should only interact with members of the club via social media platforms that have been pre-approved by parents/guardians (for minors) or through official communication channels such as email or private messaging within designated platforms.

4. Privacy and Security

Privacy Settings:

- All club members are encouraged to adjust their privacy settings on personal social media accounts to control what they share and who can view their content.
- Parents/guardians of minor children should actively monitor their child's social media use and ensure that appropriate privacy settings are in place.

Posting Guidelines for Members:

- Members are encouraged to share their experiences and achievements with Ovation Musical Theatre Club, but they should be mindful of the privacy and consent of other individuals. For example, avoid tagging other members or posting pictures of others without their permission.
- Members should also avoid posting personal details, such as their location or plans, which could compromise their safety or security.

5. Promoting Club Events

Event Promotion:

- Ovation Musical Theatre Club will use social media to promote upcoming performances, auditions, rehearsals, and other events. All official event-related content will be shared through the club's main social media accounts.
- We encourage members to share club-related posts on their personal social media accounts, provided the content aligns with the values and guidelines of the club and that consent has been given for the sharing of any media.

Hashtags and Mentions:

- Members are welcome to use the club's official hashtag(s) (e.g., #OvationTheatreClub) when sharing their own club-related content, but they should ensure that any posts are appropriate, respectful, and consistent with the club's values.
- Please avoid using official club hashtags in posts unrelated to the club or in ways that may cause confusion.

6. Parent and Guardian Guidelines

Monitoring and Supervision:

- Parents and guardians are encouraged to monitor their children's social media activity, especially for minors, and ensure that their online interactions are positive and safe.
- If a parent or guardian notices concerning behavior or content on social media involving the club, they should report it to club leadership immediately.

Sharing Content:

- Parents are welcome to share photos or videos of club events, but should refrain from tagging or posting images that include other children or members without first obtaining permission from those individuals or their parents.

- Parents should avoid sharing private conversations or club-related matters on social media unless it pertains to public events or performances that the club has already made public.

7. Enforcement and Reporting

Compliance with Policy:

- All members, staff, and parents are expected to adhere to this social media policy while interacting online. Violations may result in the removal of social media posts, and in serious cases, suspension or removal from club activities.

Reporting Violations:

- If a member, parent, or staff member becomes aware of inappropriate behavior or a breach of this policy, they should report it to the club's leadership team immediately. All reports will be taken seriously and investigated promptly.
- Concerns can be reported via email or directly to a staff member in person.

Conclusion

Ovation Musical Theatre Club is committed to ensuring a positive, creative, and safe environment for everyone involved, both in the theatre and online. By following these guidelines, we can maintain the club's values of respect, community, and inclusivity, both in-person and across our digital platforms. Thank you for your cooperation and commitment to upholding the integrity of our theatre community.